

MHA IRI

PRESS KIT 2024



LINKS

Facebook: <https://www.facebook.com/Mhairi.UK>

Instagram: https://www.instagram.com/mha_iri_official/

TikTok: https://www.tiktok.com/@mha_iri_official

Soundcloud: https://soundcloud.com/mha_iri

Spotify: <https://spoti.fi/3ATVOKF>

Beatport: <https://www.beatport.com/artist/mha-iri/579271>

Resident Advisor: <https://ra.co/dj/mhairi>

SETS

Tomorrowland 2024 - Atmosphere Stage Live Recording

https://soundcloud.com/mha_iri/mha-iri-atmosphere-stage-tomorrowland-210724

Drumcode Radio - Mha Iri Studio mix from Edinburgh

https://soundcloud.com/mha_iri/sets/dcr722-drumcode-radio-live-mha

Awakenings Podcast S276 - Mha Iri:

<https://soundcloud.com/awakenings/awakenings-podcast-s276-mha-iri>

BIOGRAPHY

Although based in Edinburgh for the last couple of years, Mha Iri (pronounced 'Marry') has traveled extensively. Leaving home to see the world, she eventually landed in Melbourne, Australia where over 5 years she established herself as a firm feature on the city's vibrant underground techno circuit playing open to close sets to ever growing crowds. The city is known as one of the party meccas of the world with huge festival events and non-stop afterhours parties seemingly every weekend. It was in this world that Mha Iri immersed herself and learned the craft, gaining both experience and fans over many months and years.

With Melbourne providing a fertile base, word obviously spread and Mha Iri found herself regularly flying 'interstate' criss-crossing Australia and into neighboring New Zealand, New Caledonia and India to spin at major events like Beyond The Valley, Pitch and Rainbow Serpent. All this whilst planning and executing the next step up in her career: Music production.

Starting with her debut productions in 2018 and progressing to recent releases supported by global headliners like Amelie Lens, Adam Beyer, Richie Hawtin, and Reinier Zonneveld, Mha Iri's mission is clear - bold big room techno enriched with elements designed to energize the dance floor. Her transition into music production proved to be a massive success, with a series of peak-time releases on heavyweight labels like Drumcode and Filth on Acid. She is the #1 best-selling female artist in Hard Techno on Beatport in 2023, and #2 in Peak Time/Driving Techno. In 2023 she had five releases on Drumcode and Filth on Acid, all of which secured spots in the Top 10 Charts. Notably, 'Bam Bam Bam' and 'Bell' soared to #1 chart positions, solidifying Mha Iri's status as a force to be reckoned with in the techno scene.

Driven by a desire to work the European circuit, Mha Iri relocated to Edinburgh in 2021. She is now playing regularly across Germany, UK, Austria, Netherlands, France, Spain, Poland, Scandinavia and beyond, with key shows at Mayday, Ikarus Festival, E1 London, Watergate Berlin, Tanzhaus West Frankfurt and more.

2024 is looking bright, with releases on Drumcode, Filth on Acid and TRICK and performances at main stage Awakenings, main stage Terminal V, Tomorrowland, Mysteryland, Junction2, Sonus and many more. The stars have aligned for this talented techno traveler and her ascent in the techno realm promises nothing short of brilliance.

BOILERPLATE

Mha Iri, the rising techno force from Scotland, has swiftly become a breakout sensation. Currently based in Edinburgh, her journey includes standout performances at global events like Rave The Planet street parade in Berlin, Mayday Festival, INPUT Barcelona and more.

In 2023, Mha Iri was the #1 best-selling female artist in Hard Techno on Beatport, and #2 in Peak Time / Driving Techno. All of her releases on Drumcode and Filth on Acid made it into Beatport's Top 10 genre charts, with 'Bam Bam Bam' and 'Bell' scoring #1 chart positions. Endorsements from global techno headliners Adam Beyer, Reinier Zonneveld, Amelie Lens and more underscored her rapid ascent.

With EP releases on Drumcode, Filth on Acid and TRICK in 2024, as well as shows at Main stage Awakenings, Mainstage Terminal V, Tomorrowland, Drumcode x Awakenings at Gashouder for ADE and more, her ascent in the techno realm promises nothing short of brilliance.

Promo Materials for Promoters

- Videos for promotional use: [CLICK HERE](#)

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Thanks:)